

FANS WILL ALWAYS BE AT THE HEART OF TOTTENHAM HOTSPUR

Your voices matter and we are committed to creating a special relationship between the Club and our supporters.

I am excited to introduce our Fan Engagement Plan ahead of the 2025/26 season. Not only does this plan cover some of our existing work off the pitch, but it acts as an ongoing commitment and promise to our fans around the world that every supporter remains at the forefront of the Club's plans.

In my short time at the Club so far, I have enjoyed meeting with a number of supporters groups, including the Fan Advisory Board and Tottenham Hotspur Supporters' Trust, hearing directly from our supporters and starting to understand what matters most to you.

It is of course vital that the voices of the fanbase continue to be conveyed at the highest level within the Club.

Finally, I would like to thank you all for the warm welcome I have received since joining. It is both a privilege and a responsibility to be CEO of this great football club, and I look forward to continuing to strengthen the relationship with our fantastic supporters.

Vinai Venkatesham
Chief Executive Officer (CEO)

OUR COMMITMENTS TO YOU

The Club is committed to the principles of the Premier League's Fan Engagement Standard, ensuring there is meaningful consultation between the Club and supporters on key matters of interest to the fan base.

We will engage with the Fan Advisory Board and Tottenham Hotspur Supporters' Trust through open and honest discussion, taking their views into account within the Club's decision–making processes.

There are a variety of ways in which the Club engages with supporters and for you to provide us with your feedback, all of which are detailed throughout our Fan Engagement Plan.

Our commitments to you:

- ENSURING SUPPORTERS ARE ALWAYS AT THE HEART OF OUR DECISION-MAKING
- 2 CONSULTING MEANINGFULLY WITH SUPPORTERS AND ON THE MATTERS MOST IMPORTANT TO YOU
- MORE REGULAR AND AUTHENTIC COMMUNICATION FROM THE BOARD AND SENIOR STAFF
- WORKING TOGETHER WITH SUPPORTERS TO BUILD STRONGER RELATIONSHIPS AND PROVIDE THE BEST POSSIBLE EXPERIENCE
- CONTINUING TO REWARD AND CELEBRATE OUR AMAZING SUPPORTERS IN THE UK AND ACROSS THE WORLD
 - 6 CREATING NEW WAYS TO ENGAGE AND INSPIRE OUR YOUNGER GENERATION OF SUPPORTERS



HOW WE ENGAGE

MEET THE FAN ADVISORY BOARD

The Fan Advisory Board (FAB) provides a forum for fan group representatives and elected members from different sections of our fanbase, inclusive and reflective of its diversity.

The Club is represented on the FAB by CEO and Nominated Board Level Official, Vinai Venkatesham and Head of Supporter Engagement, Jake Heath, with the Chairman, and other senior Club staff attending selected meetings.

Meetings are Co-Chaired by the Club and Chris Paouros, (Proud Lilywhites representative and Supporter Representative Co-chair).



Jonny Tindal
Season Ticket
Holders of the
Men's team
(including Premium)



Sian Wallis Season Ticket Holders of the Women's team



Hemali Patel
One Hotspur
Members)



International
Official
Supporters' Clubs



Paul Pavlou
Domestic
Official
Supporters' Clubs



Chris Paouros
FAB-Co-Chair
Proud Lilywhites
Co-Chair



Sachin Patel
Spurs REACH
S



Mark Spencer
SpursAbility



Rachel Martin
Tottenham Hotspur
Supporters' Trust



Stephen Cavalier
Tottenham Hotspur
Supporters' Trust

Click an image to contact your FAB representative





FABMEETINGS 2025/26

The FAB will meet on the following dates for the 2025/26 season:

- 1. Tuesday 9th September 2025
- 2. Monday 1st December 2025
- 3. Tuesday 3rd March 2025
- 4. Tuesday 16th June 2026 (TBC)

FABREMIT

In addition to quarterly FAB meetings, working groups have been created to focus on matters of particular importance to supporters, with Club staff involved where required. Working groups include DE&I, matchday atmosphere, the experiences of junior fans, and supporters who attend matches of our women's team. There is also a ticketing subgroup featuring FAB and THST representatives.

Minutes of FAB meetings are published on the Club's website **here.**

The FAB covers a range of non-playing matters, including:

- The Club's strategic vision and objectives
- Off-pitch performance updates, priorities and plans
- Operational matchday issues
- Proposals relating to significant changes to Club heritage assets
- Stadium issues and plans
- The Club's community strategy
- The Club's DE&I commitments
- The Club's plan for broader supporter engagement

8 | Tottenham Hotspur

COLLABORATING WITH YOU

We are proud to have strong relationships with the Tottenham Hotspur Supporters' Trust, Proud Lilywhites, SpursAbility, Spurs REACH and Women of the Lane.

The Club and each supporters' group have day-to-day dialogue on key items of interest to our supporters, as well as holding meetings between Club Executives and group leaders throughout the season. Each of the groups also holds their own events and supports fan-focused initiatives in collaboration with the Club.

Each supporters' group has a Memorandum of Understanding (MOU) with the Club, demonstrating their importance to our approach to fan engagement. The MOUs establish how we will work together and which areas each group will focus on, on behalf of supporters.

The Club also works closely with the Tottenham Hotspur Women's Supporters' Club on all aspects of fan engagement and experience for supporters of the Women's team. We have also worked with the FAB to create two new focus groups for One Hotspur Members and junior supporters.

WORKING WITH SUPPORTER-FOCUSED ORGANISATIONS

The Club works with a number of fan focused organisations on a range of matters that are of importance to our supporters.

- Kick It Out deliver education sessions for fans who have used discriminatory language at matches or on social media and provide advice and support on issues relating to discrimination.
- Football Supporters' Association representatives participate in appeal hearings for supporters who have been sanctioned in accordance with our Sanctions & Banning Policy, ensuring an independent voice on every panel.
- Level Playing Field provide advice and support to our Access team on issues relating to disabled supporters.
- Football Supporters' Europe provide valuable advice when planning for away matches in European competition.



TOTTENHAM HOTSPUR SUPPORTERS' TRUST

The Tottenham Hotspur Supporters' Trust (THST) is officially recognised by the Club as the independent & democratic supporters' organisation representing Spurs fans. Run entirely by volunteers, the Trust exists to give the fanbase a collective voice in dialogue with the Club.

In addition to holding two seats on the Fan Advisory Board, the Trust meets with Club executives at least three times a year to raise current issues and reflect the views of supporters.

SUPPORTERS ASSOCIATIONS



PROUD LILYWHITES

Proud Lilywhites is our official LGBTQI+ supporters' association, established to promote inclusion and ensure that all fans, regardless of sexual orientation or gender identity, feel welcome at the Club. The group works to foster a safe and supportive environment for LGBTQI+ fans both at matches and within the wider football community.



SPURS REACH

Spurs REACH (Race, Ethnicity and Cultural Heritage) is the official supporters' association dedicated to fans from diverse or underrepresented ethnic backgrounds. The group seeks to amplify minority voices within the fanbase and promote inclusivity among fans from all backgrounds.



SPURSABILITY

SpursAbility is the official supporters' association for fans with disabilities, working to ensure that everyone feels fully included in the Spurs community and when attending matches. SpursAbility work closely with organisations such as Level Playing Field and AccessibAll.



WOMEN OF THE LANE

Women of the Lane is the official supporters' association for women and non-binary fans of the men's team. It brings supporters together around a shared love of Spurs, enhancing the matchday experience through meetups, watch-alongs and online connections. The group also links with other women's fan networks across the country, helping to lead conversations on tackling sexism and misogyny and improving reporting of sexual violence

10 | Tottenham Hotspur — Tottenham Hotspur Fan Engagement Plan 2025/26 | II

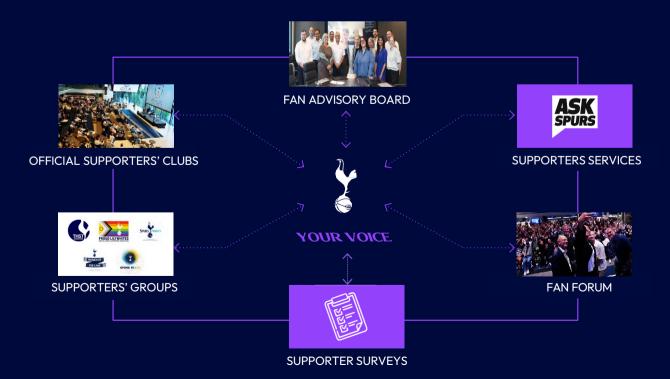
COLLABORATING WITH YOU

The FAB has a ticketing sub-group, run jointly with THST, which looks at all ticketing matters, including pricing, policy (including concessions), fairness, accessibility, and transparency.

Alongside this, the FAB runs several working groups to focus on key supporter priorities. Each group is co-led by fan representatives and relevant Club staff, with clear objectives:

- **Men's matchday atmosphere**: Enhancing the stadium experience, including developing the singing section and working with supporters' groups on new atmosphere initiatives
- Women's team: Ensuring separate, ongoing dialogue on fan engagement for women's team supporters and the matchday experience at both Brisbane Road & Tottenham Hotspur Stadium
- Diversity, equity & inclusion: Championing an inclusive environment for all supporters
- Junior supporters: Developing new ways to inspire and engage the next generation of fans
- **Hall of Fame**: Exploring a revamped Hall of Fame to further celebrate players who have made outstanding contributions to Tottenham Hotspur

WAYS TO GET INVOLVED





CHRIS PAOUROS -FAN ADVISORY BOARD CO-CHAIR

"The FAB exists to ensure supporters' voices are part of the Club's biggest decisions and everyday choices. Over the last year, we've worked hard to make that influence real, from ticketing to heritage to the experiences of all fans, including women, disabled, LGBTQI+, senior and junior fans. This season, our focus remains on putting fans at the heart of every decision, building trust through transparency, strengthening relationships, and ensuring consultation happens early enough to shape outcomes, not just comment on them. We will continue working with the Club to strengthen that trust, making sure supporters feel connected, heard, and confident their concerns are being addressed."





STEVE CAVALIER & RACHEL MARTIN, TOTTENHAM HOTSPUR SUPPORTERS' TRUST

"THST meets regularly with the Club throughout the year, acting as a "critical friend" on the key issues affecting Spurs fans. The Trust holds the Club to account, measuring performance against the Five Principles of Ownership, adopted at the Trust AGM and endorsed by the Club. The Trust has engaged in regular interactions with the Club on ticketing issues, working alongside the Fan Advisory Board. Those discussions have led to a freeze on ticket prices for season tickets and individual Premier League matches, a restoration of the Automatic Cup Guarantee Scheme and reinstatement of availability of new Senior Concession Season Tickets. We have also asked the Club to review the changes to Ticket Share policies and ensure that fans are able to share tickets easily and legitimately with family and friends. The Trust will continue to engage constructively with the Club to seek the best outcomes for fans."



MEET THE TEAM SUPPORTER ENGAGEMENT & SAFETY

- Jake Heath Head of Supporter Engagement (SLO)
- Zoe Smith Senior Event Safety Manager
- Simon Blewett **Disability Access Manager**

- Seb Norton Supporter Engagement & Communications Executive
- Craig Keeley Safety Officer
- Daisy Lynch Disability Access Assistant Manager













MEET THE TEAM

Our Fan Engagement team are responsible for championing the voice of our supporters within the Club, helping to harness positive relationships, create new supporter-focused initiatives, and provide a point of contact at all home and away matchdays.

They also play a pivotal role in managing the Club's fan engagement strategy, working closely with the Fan Advisory Board, Tottenham Hotspur Supporters' Trust and our supporters' associations, ensuring that everyone's voice is valued and represented equally.

SUPPORTER LIAISON

We employ a dedicated team of fan engagement staff who are available to help you on matchdays – both at Tottenham Hotspur Stadium and at away games domestically and across Europe. Our friendly team are always happy to help wherever they can, so please come and say hello when you see them on matchday.

The team also manage accessibility services & facilities, the Spurs Matchday Info WhatsApp channel, away supporter travel arrangements, and ligise with local authorities, football governing bodies and our opposition counterparts, all with the aim of planning a safe, welcoming and enjoyable experience for our supporters.

PRE-MATCH PLANNING

The team shares detailed communications with supporters for every home and away match, ensuring that fans have all the information to know exactly what to expect before, during and after the game. This includes travel arrangements, stadium entry requirements, accessibility information and ticketing details.

We create a bespoke plan for every matchday - home and away - which includes visiting every European away stadium in advance of the match, carrying out thorough checks on all key areas for supporters, in the city and at the stadium, to ensure the best experience for our loyal away following is provided.

MATCHDAY SUPPORT

Our Tottenham Hotspur stewards, will be at every game to assist with any enquiries or concerns you may have and to offer our support. You'll see us in our Tottenham Hotspur tabards based in key areas inside and outside the stadium, ensuring everything goes smoothly.

You can also join our **Spurs Matchday Info WhatsApp channel** for all the latest and real-time information.

OFFICIAL SUPPORTERS' CLUBS

We are proud to have millions of fans globally, with over 650 Official Supporters' Clubs worldwide.

Wherever you are in the world, creating or joining an Official Supporters' Club is a great way to stay connected with fellow Spurs supporters. Supporters' Club members will have access to book group tickets for matches at Tottenham Hotspur Stadium and a range of exciting Official Supporters' Club events, competitions and experiences, such as pre-match social events, football tournaments at Hotspur Way, Q&A events with Club Legends, and the Official Supporters' Clubs End of Season Awards.

Both domestic and international supporters' clubs have representation on the Fan Advisory Board, allowing the voices of fans from all over the world to be heard at the highest level within the Club.

You can contact the team at supportersclubs@tottenhamhotspur.com







Creating a magnificent stadium atmosphere is a strategic priority for the Club and we are committed to working with supporters' groups to make our fans proud through innovative displays and new initiatives, and with designs that are unique to Spurs and its supporters.

The Club works closely with supporters' group THFC Flags and the Fan Advisory Board Atmosphere Working Group, which features a diverse range of supporter representatives and includes a position reserved for junior fans.

THFC Flags are a self-funded supporters' group, who design and crowdfund for their unique flag displays, ensuring that the displays are led by the supporters – for the supporters. Supporters who can give up their time or donate any amount to the group can be assured that they are part of some of the world's most incredible matchday displays – all uniquely Tottenham Hotspur – and many of which will live long in the memory.

The displays were befitting of the iconic moments that saw us triumph in Europe, all the while involving our supporters - whose loyalty and passion helped to inspire the team to glory.

To offer your support to THFC Flags, visit <u>THFCFlags.com</u>

"WE BELIEVE THAT TRULY MEMORABLE FOOTBALL EXPERIENCES AREN'T JUST CREATED ON THE PITCH BUT IN THE STANDS. THROUGH FLAGS, TIFOS AND OTHER VISUAL DISPLAYS, THFC FLAGS IS COMMITTED TO ENHANCING THE FAN EXPERIENCE AND CREATING AN ATMOSPHERE OUR INCREDIBLE SUPPORTERS DESERVE. WE COULDN'T DO WHAT WE DO WITHOUT OUR AMAZING DONORS AND FOLLOWERS - WE CAN NEVER THANK YOU ENOUGH."

THFC Flags



Tottenham Hotspur Fan Engagement Plan 2025/26

18 | Tottenham Hotspur — Tottenham Hotspur Fan Engagement Plan 2025/26 | 19

HERE FOR YOU

PROVIDING A SAFE AND WELCOMING ENVIRONMENT

We are committed to providing a safe and welcoming environment for all supporters attending matches and want you to have the best matchday experience from the moment you arrive at Tottenham Hotspur Stadium.

Our dedicated team of matchday stewards are here to help with anything you may need, and we encourage supporters to talk to us directly should you ever have concerns. Your feedback is important to us, and it helps the Club to shape policies and processes that ensure all supporters have an enjoyable matchday, where everyone feels safe, and can get behind the team – together.

SUPPORTING YOU - HOW WE DEAL WITH INCIDENTS

We help to ensure a safe and inclusive experience by providing fans with easy ways of reporting concerns or incidents on matchdays – and acting decisively on these reports when we receive them.

In addition to regular reminders about how to report matchday incidents, we provide supporters with an annual update on how incidents from the previous season were investigated and dealt with. By sharing this information, we hope to encourage supporters to continue reporting incidents if and when they see them. In doing so, you are helping to keep our stadium safe, inclusive and welcoming for all.

We are proud of our loyal and passionate support, and all our supporters are ambassadors for Tottenham Hotspur.

FANEDUCATION

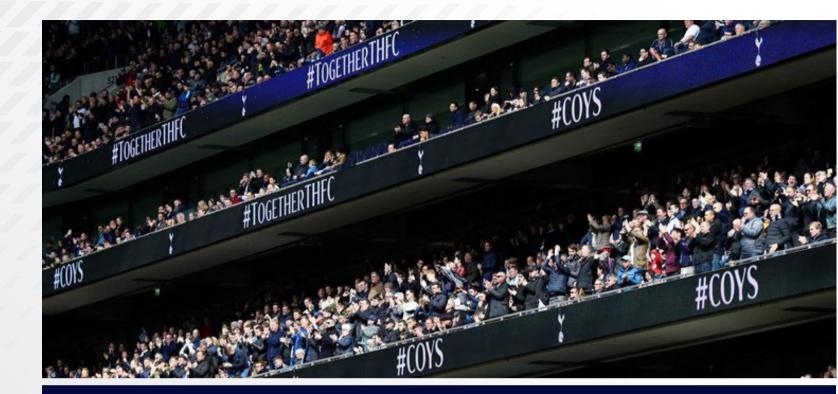
We strongly believe that education plays a key role in eliminating discrimination from our game. The Club therefore works closely with <u>Kick It Out</u> to deliver fan education sessions to any supporters found to have used discriminatory language on matchdays.

During these sessions, supporters are provided with information regarding the historical context behind various types of discrimination within football. They are also asked to reflect on their motivations for using discriminatory language and consider its harmful impact on others.

Engaging in any kind of discriminatory behaviour will typically result in a substantial ban, in accordance with our Sanctions and Banning policy. However, a supporter's sanction may be reduced where they have genuinely and positively engaged in their session. Failure to attend a session will always result in the strongest possible sanction being issued.

SANCTIONS AND BANNING POLICY

INCIDENT MANAGEMENT – 2025/26 SEASON UPDATE



REPORTING YOUR CONCERNS

You can report any concerns or incidents to us on matchdays in several ways. No report is too small, and we would always recommend speaking to the nearest steward in the first instance who will be happy to offer you their support.

Alternatively, incidents can also be reported via the <u>Official Spurs and Stadium App</u> or by texting 07537404821 with details of your location, the location of the offence, and one of the following keywords:

- FOUL (language & behaviour)
- ABUSE (abusive behaviour)
- RACISM (racist chanting & shouting)
- SEXISM (sexist comments or chanting)
- HPH (homophobic chanting)
- DRINK (drinking alcohol in view of the pitch)
- SMOKE (smoking in the stadium)
- STAND (persistent standing)
- PYRO (use of or intended use of any pyrotechnic or smoke bomb)
- HS (health and safety)
- Other (please specify)

To report something after an event, please contact us via our <u>post-event feedback form</u> and provide details about the location and timing of the incident.

FAB CO-CHAIR REPORT

2024/25 SEASON IN REVIEW

Following the end to a busy season, which culminated in our incredible Europa League victory in Bilbao, the Club and Supporter Co-Chairs met to review the work of the FAB across the 2024/25 campaign.

This was the FABs second season, and our collective aim was to build upon the strong relationships and processes we created together in the FABs inaugural year.

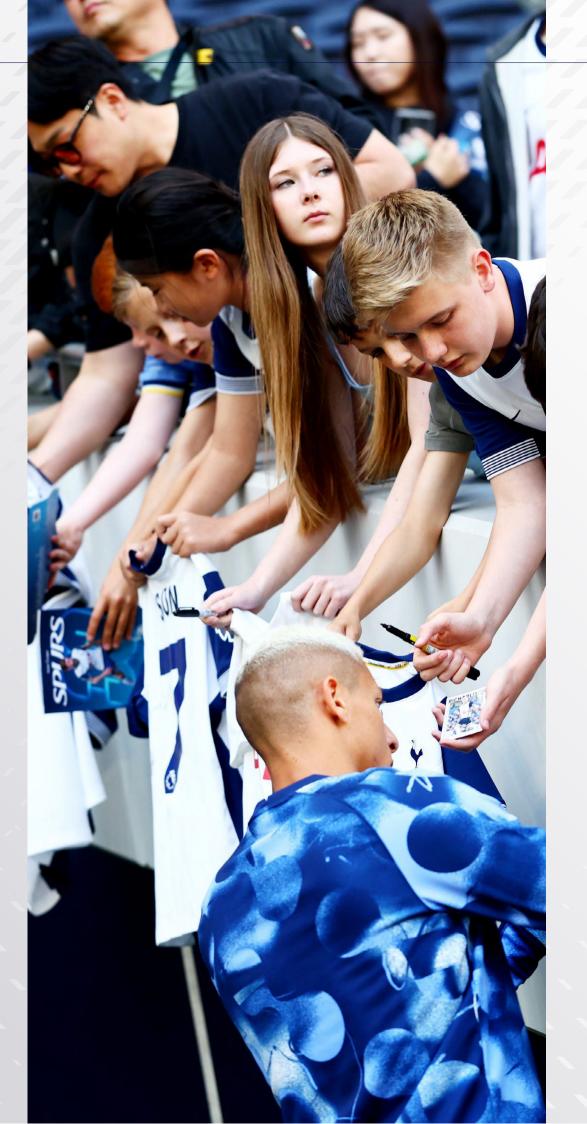
Throughout the 2024/25 season, supporter representatives continued to meet with members of the the Club's Board of Directors and senior staff at key intervals, while the FAB supporter co-chair also attended three meetings of the Club's Executive Board, ensuring the views of the fanbase are heard at the highest level and considered in the Club's decision-making processes.

Meetings centred on a range of topics pertaining to the Club's strategic vision, governance and policy – covering both the men's and women's teams – with topical items also raised through regular dialogue and the creation of several working groups and focus groups. Supporters can find minutes for all FAB meetings here.

The FAB welcomed a number of positive developments for supporters, including on matchday atmosphere, heritage items – such as the return of the Bill Nicholson Gates & discussions on a revamped Tottenham Hotspur Hall of Fame – and the creation of a junior supporters' focus group, a new channel of engagement representing the voices of our younger generation of fans.

FAB members together with THST also represented the views of supporters in ticketing meetings with the Club, with 14 engagements on ticketing taking place across the season. Discussions were held on season & match ticket pricing, concessions and measures to combat ticket touting, with the role of the FAB and Tottenham Hotspur Supporters' Trust acknowledged in the Club's announcements to supporters. Supporters also raised concerns about the removal of the Automatic Cup Scheme and the Club responded by reinstating the scheme with some revisions.

The FAB supporter representatives have also collaborated closely with the FABs of other clubs, attending official Premier League meetings to share their experiences and best practice to enhance the supporter experience.



AREAS OF FOCUS FOR THE 2025/26 SEASON

As we head into a new season, the Club and supporter representatives have identified three areas of focus:

STRONG RELATIONSHIPS AND POSITIVE SUPPORTER INITIATIVES

With the consultation structures now firmly in place, the FAB is keen to focus on delivering more for supporters for the 2025/26 season. Supporter representatives have shared a series of ideas with the Club with the aim to further strengthen the connection between the Club and supporters. This will feature as a regular agenda item for FAB meetings as the Club and supporter representatives further explore opportunities together throughout the season.

TIMELINESS OF CONSULTATION AND ENGAGEMENT

The FAB would also like to see further improvements in processes and the timeliness of consultation. The FAB welcomed the first iteration of a ticketing calendar – setting out key milestones for ticketing consultation – and supporter representatives reaffirmed their desire to be consulted on decisions or policy changes at the earliest possible stage.

COMMUNICATION WITH **SUPPORTERS**

FAB members feel that the awareness of the FAB and the important role, it can play for supporters should be further promoted. The Club will promote the scope of the FABs work more consistently among the wider fanbase and will profile the roles of FAB members and their contact details more visibly across Club channels.

Additionally, FAB members feel the Club's wider fan engagement activities could be better communicated through greater transparency and clearer impact reporting, which the Club will be exploring further. The FAB welcomed the Club's commitment that supporters will receive more regular communication from the Board and senior staff at key points across the season.

The Club and supporter representatives look forward to working together in all these areas throughout the 2025/26 season for the benefit of all Tottenham Hotspur supporters.

Donna-Maria Cullen

Executive Director

Chris Paouros Co-Chair, Proud Lilywhites

FAB Co-Chairs 2024/25 season

HERITAGE ASSETS

22 | Tottenham Hotspur

We are incredibly proud of our rich history and heritage, and you will see this around Tottenham Hotspur stadium – on the Tottenham Hotspur Heritage Trail, the many markers around the stadium commemorating our former White Hart Lane home, and of course, the return of the famous Bill Nicholson Gates.

Our remastered brand identity also honours our heritage throughout its design.

While there are no plans to change our heritage assets, we would undertake a thorough and extensive consultation process with supporters, beginning with the Fan Advisory Board.

Our Heritage Assets are:

Tottenham Hotspur

Football Club

The Club's heritage logo





FANFORUM

Our most recent Fan Forum held at the start of the season saw supporters put forward their questions to the Chairman, Daniel Levy, Technical Director Johan Lange, and our Men's & Women's Head Coaches and both team captains.

Open to Men's and Women's Season Ticket Holders. One Hotspur Members, Premium Members, Official Supporters' Club Members and members of our supporters' groups, the event saw varying discussion, with supporters' questions ranging from on-pitch affairs and player development to wider Club matters such as stadium experience, ticketing policies, and community engagement.

The Fan Forum provides an open platform for fans to engage directly with Club leadership, ask questions, and share feedback with supporters from across our diverse fan base invited to apply.



WOMEN OF THE LANE 1-YEAR ANNIVERSARY EVENT

Our Official Supporters' Association for women supporters of the Men's team, Women of the Lane, celebrated its first anniversary in March with a special event held at Tottenham Hotspur Stadium.

The event marked a year of achievements, including growing to over 800 active members and organising several matchday meet-ups for fans to be able to walk safely together to matches in groups. Furthermore, the group also joined the Club in proudly supporting Haringey's 'Walk for Women' on White Ribbon Day.

Guests at the event included Guglielmo Vicario and his mother Monica, Club Ambassador Ledley King, and Executive Director Donna-Maria Cullen, with the evening featuring insightful discussion on the importance of having a dedicated supporters' group for women.



24 | Tottenham Hotspur — Tottenham Hotspur Fan Engagement Plan 2025/26 | 25



LAUNCHING OUR JUNIOR SUPPORTERS FOCUS GROUP

We were pleased to invite applications from young supporters, aged 11-16, to join our first ever Junior Supporters' focus group, as we aim to further enhance the junior fan experience across the Club.

This initiative ensures that the voices of our younger fans are represented at the highest level within the Club, meeting with senior management twice a season, while also working closely with the Fan Advisory Board.

There are also exciting opportunities for members of the group to go behind-the-scenes and gain exclusive insights into the running of the Club.





CREATING A MATCHDAY INFO WHATSAPP CHANNEL

We are pleased to have launched our new WhatsApp channel, designed to offer supporters real time matchday travel information and updates.

You can join the channel, simply by searching Spurs Matchday Info in your WhatsApp Updates section.



SUPPORTING PRIDE IN LONDON

Members of Proud Lilywhites, the Official LGBTQI+ Supporters Association of Tottenham Hotspur and Club staff attended the Pride in London parade 2025.

The group marched through central London representing the Club's LGBTQI+ supporters, alongside a branded electric coach wrapped in the Pride rainbow colours, featuring the Proud Lilywhite's name and the Club's iconic crest.



ALL AROUND THE WORLD! OUR SUPPORTERS CLUB A WARDS

We were joined by over 40 different supporters' clubs, for our annual Supporters' Club Awards evening following the conclusion of the season.

Hosted by Paul Coyte, the event saw large numbers of fans from around the world coming together over their shared love of Spurs, with legend, Ossie Ardiles also in attendance, meeting with fans and taking part in an onstage Q&A session.



REMEMBERING SUPPORTERS WE HAVE SADLY LOST

In February, we launched Spurs: In Memoriam, a new initiative to recognise Season Ticket Holders, One Hotspur Members and Official Supporters' Club and Association members we have sadly lost during the past season.

Our Spurs: In Memoriam tribute video will be shown on a home matchday annually and aims to provide some comfort and solace at a difficult time for families.



FANS AND COMMUNITY TOGETHER

Supporters and local community groups came together for a series of community events, culminating in a six-a-side tournament at our Training Centre in May, as part of the Premier League Fans' Fund initiative.

Teams representing Proud Lilywhites, Spurs REACH and Tottenham Hotspur Supporters' Trust were in attendance, with entry fees and food donations made to support the Haringey Community Food Network.

In attendance also was Club Legend, Gary Mabbutt, cheering teams on from the side lines, and taking the time to meet with participants.

26 | Tottenham Hotspur — _____ Tottenham Hotspur Fan Engagement Plan 2025/26 | 27



SPURSABILITY HOLD WATCH ALONG

Our Disabled Supporters Association, SpursAbility, were joined by Club legend Gary Mabbutt for a watch along event during our UEFA Europa League quarter-final second leg against Eintracht Frankfurt.

The evening created a space for disabled supporters to come together in a social setting, and to enjoy the European night as a group.



SPURS REACH MARK SOUTH ASIAN HERITAGE MONTH

Spurs REACH, our official Race, Ethnicity and Cultural Heritage supporters' association joined with the Tottenham Hotspur Foundation in an event held to mark South Asian Heritage Month.

Held at Tottenham Hotspur Stadium, the event included a range of cultural workshops and food & dance demonstrations, with Spurs REACH speaking on the importance of cultural diversity within football to an audience made up of Club and Foundation staff.



ENSURING FAIR ACCESS TO AWAY TICKETS

We continue to work closely with the FAB and THST to ensure fair access and distribution of away match tickets. This has included increasing the number of ticket checks at away matches and taking action where tickets have been passed on outside of official Club channels.

Supporters do have the opportunity to return tickets to the Club when they are unable to attend away matches, and we have consulted with the FAB and THST to ensure communications are clear and consistent so that fans know the options available to them.

Our collective aim is to ensure that tickets are issued in the fairest way possible and to genuine Spurs supporters.



RETURN OF THE BILL NICHOLSON GATES

We were delighted to announce that the famous Bill Nicholson Gates – which stood proudly in front of our old White Hart Lane stadium for generations have returned home.

Working closely in consultation with the Fan Advisory Board, we identified a location within PAXTON17 between the Ticket Office and historic buildings at the north of the stadium – at which the gates were reinstated. They will provide a fantastic photo opportunity for supporters on matchdays.

The ceremony was attended by the Club's Board, Bill's friends and family, representatives of our Fan Advisory Board (FAB) & Supporters' Trust and a number of Bill's former players.





ASK SPURS

Supporters requiring information from the Club can visit our dedicated fan information platform Ask Spurs and the Official Spurs + Stadium App. Alternatively, questions can be submitted here.

CONTACT US

We aim to provide excellent service across all areas of the Club and take all feedback and complaints seriously, endeavouring to respond and resolve as quickly as possible in every case.

Full details of our complaints process can be found here.

CONTACT THE FAN ADVISORY BOARD

Contact your Fan Advisory Board representative here.

JOIN AN OFFICIAL SUPPORTERS' CLUB

Join or create an Official Supporters' Club here.





DOWNLOAD THE OFFICIAL SPURS + STADIUM APP